

American Express® Gift Cheque

American Express Gift Cheques are the perfect solution for recognizing diverse audiences with an immediate reward that's elegant, convenient and offers nearly limitless redemption.

Effective

Motivate employees, clients, customers or other strategic affiliates with an incentive that affords exceptional freedom in choosing the reward that means the most to them. Distinguished, yet practical, Gift Cheques offer a unique and cost effective alternative to cash or single-merchant gift certificates. Gift Cheques' elegant design creates a special experience for recipients upon both presentation and redemption.



Convenient for You

- Simplifies your incentive and/or gifting decisions
- Provides quick, on-the-spot recognition for easy administration
- Makes ordering fast and easy with pre-set denominations of \$10 (U.S. only), \$25, \$50 or \$100
- Improves promotional impact with packaging customization and personalization options
- Eases ordering and administration, allowing timely behavior reinforcement

Convenient for Reward Earners

- Easy-to-use and accepted virtually anywhere
- Commonly used pre-set denominations
- No expiration date
- Elegant look increases presentation value

Security & Reliability

- Rely on the stability and prestige of the American Express name
- Protect your investment and offer reward earners increased security and peace of mind with our comprehensive lost/stolen replacement policy

**For additional information about
American Express Gift Cheque, contact
a service representative by calling
1.888.234.7725.**

*Study conducted by Wirthlin Worldwide found the best reward solutions give recipients the freedom to choose a reward that's most meaningful to them.